

# FILM FESTIVAL AND EXHIBIT LASA2009

## XXVIII INTERNATIONAL CONGRESS OF THE LATIN AMERICAN STUDIES ASSOCIATION

June 11-14, Rio de Janeiro, Brazil

Film and video materials that are not integrated into a panel, workshop, or other regular Congress session may be featured at LASA2009 in two separate venues:

### I. LASA2009 FILM FESTIVAL

You may submit a film or video to compete for the juried designation of *LASA2009 Award of Merit in Film*, which is given for "excellence in the visual presentation of educational and artistic materials on Latin America."

Selection criteria for this designation are: artistic, technical, and cinematographic excellence; uniqueness of contribution to the visual presentation of materials on Latin America; and relevance to disciplinary, geographic, and thematic interests of LASA members, as evidenced by topics proposed for panels, workshops, and special sessions at recent Congresses.

Approximately 20 such designations will be made. These films and videos will be screened free of charge in the LASA2009 Film Festival. A group of films selected that did not receive the award will also be screened free of charge in the festival.

Films and videos released *after January 2008* and those that *premiere* at the LASA Congress will be given special consideration, if they also meet the above criteria. LASA membership is not required to compete.

Films that are candidates for the Film Festival must be received **no earlier than July 1, 2008, and no later than November 1, 2008**. Awards will be announced by **March 1, 2009**. Entries constitute acceptance of the rules and regulations of the LASA Film Festival and Exhibit. Film copies will be returned if a self-addressed envelope with sufficient postage is included with the submission.

### II. LASA2009 FILM EXHIBIT

Films and videos NOT selected for screening in the LASA2009 Film festival, as well as films and videos that were not entered for the Festival competition, may be screened in the LASA2009 Film Exhibit, for a fee of \$100 for the first 30 minutes of screening time, and \$2.00 per minute thereafter. Exhibit film screenings precede the daily Film Festival, in the same auditorium.

To submit film or video materials directly to the non-competitive LASA2009 Film Exhibit, please fill out the submission form on this page and check only the category "Film Exhibit." Exhibit time is limited—film selection will be contingent upon the amount of time available. A confirmation and invoice for the cost of this commercial screening will be issued by March 1, 2009. Submissions for the Film Exhibit are due November 1, 2008.

#### Interested in a booth at the LASA2009 BOOK EXHIBIT or an ad in the LASA2009 Program booklet?

Distributors of visual materials who wish to publicize their products at LASA2009 may do so by reserving space in the Book Exhibit or by placing an ad in the LASA2009 program booklet.

Please contact 410-997-0763 / Fax: 410-997-0764  
Email: [lasa@epponline.com](mailto:lasa@epponline.com)

### LASA2009 FILM FESTIVAL AND EXHIBIT SUBMISSION FORM

Submissions for the Film Festival and Film Exhibit will be received **only from July 1 until November 1, 2008**

I. LASA2009 Film Festival \_\_\_\_\_ II. LASA 2009 Film Exhibit \_\_\_\_\_ III. Both \_\_\_\_\_

Title of work enclosed \_\_\_\_\_

Format (vhs / dvd / mini-dv) \_\_\_\_\_

#### Director

#### Producer

Year of release \_\_\_\_\_

Screening time \_\_\_\_\_

Country of release \_\_\_\_\_

Languages / subtitles \_\_\_\_\_

Brief description of subject matter, including countries or areas treated (or attach descriptive brochure)

#### Distributor name

Email \_\_\_\_\_

Phone / Fax \_\_\_\_\_

Address \_\_\_\_\_

If your film/video is not selected for the LASA2009 Film Festival, do you want it included in the LASA Film Exhibit for the fees stated above?

YES \_\_\_\_\_ NO \_\_\_\_\_

#### Your name

Address \_\_\_\_\_

Affiliation \_\_\_\_\_

Phone / Fax \_\_\_\_\_

Email \_\_\_\_\_

### To enter the competition for the LASA2009 Film Festival or Film Exhibit

Mail the completed Submission Form, along with a VHS or DVD copy of your film or video to the director. To ensure consideration, all submissions should be mailed through express services (UPS, DHL, FedEx). Please, keep your tracking number to guarantee delivery. Films without a submission form will not be considered.

**Claudia Ferman** / Director, LASA2009 Film Festival  
Uriarte 1454 - 8 "C" - C.P. 1414  
Buenos Aires - ARGENTINA  
Email: [cferman@richmond.edu](mailto:cferman@richmond.edu)

**APPLICATION / CONTRACT FOR THE LASA2009 EXHIBIT**  
**June 11-13, 2009 – Rio de Janeiro, Brazil**

Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Submitted By \_\_\_\_\_ Title \_\_\_\_\_  
Phone (office) \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_  
Payment

☐ Enclosed check payable to Exhibit Promotions Plus in the amount of \$ \_\_\_\_\_

☐ Please bill us PO # \_\_\_\_\_ Date \_\_\_\_\_

Major credit cards accepted.

**FULL EXHIBIT SPACE (10' x 10')**

\_\_\_\_\_ \$ 725 Commercial / University Press \_\_\_\_\_ \$ 625 Each Additional Commercial  
\_\_\_\_\_ \$ 625 Charitable Organization (no items for sale) \_\_\_\_\_ \$ 525 Each Additional Charitable  
\_\_\_\_\_ \$ 350 Tabletop Display \_\_\_\_\_ Check here if you require complimentary staffing

**LASA2009 PROGRAM ADVERTISING (Copy Due: 2/15/2009)**

\_\_\_\_\_ \$ 400 Full Page (7.5" w x 10.5" h) \_\_\_\_\_ \$ 250 Half Page (7.5" w x 4 3/4 h)

**SPECIAL VALUE (Exhibit and Program Advertising Discount Package)**

	<u>You save</u>
_____ \$ 975 Commercial / University Press Booth plus Full Page Ad	\$ 150
_____ \$ 900 Commercial / University Press Booth plus Half Page Ad	\$ 75
_____ \$ 900 Charitable Organization Booth plus Full Page Ad	\$ 125
_____ \$ 825 Charitable Organization Booth plus Half Page Ad	\$ 50

**COMBINED BOOK DISPLAY - \$50-first title, \$40-each additional title (List additional titles on separate sheet)**

<u>TITLE</u>	<u>AUTHOR</u>	<u>LIST PRICE</u>
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**UNLIMITED # OF TITLES IN COMBINED DISPLAY (Attach a list of titles, authors, list prices and pub dates)**

\_\_\_\_\_ \$ 200

**TAKE-ONE LITERATURE DISPLAY (Unlimited quantity and variety-recommend 350-400 pieces)**

\_\_\_\_\_ \$ 75

**TERMS OF PAYMENT/CANCELLATION**

A non-refundable \$200 deposit per booth reserved is due within two weeks of invoice date. Final payment for booths is due no later than 03/11/09. Reservations received after 03/11/09 will require payment in full within two weeks of invoice date. Cancellations are not effective until received in writing by show management. Cancellations received from 01/11/09 to 03/11/09 will be assessed a 25% of total exhibit rental cost. Cancellations received after 03/11/09 will be assessed the full rental fee.

**Return form to:**

LASA Exhibit Management, c/o Exhibit Promotions Plus, Inc.  
11620 Vixens Path, Ellicott City, MD 21042-1539  
410-997-0763 Fax: 410-997-0764 [lasa@epponline.com](mailto:lasa@epponline.com)